

Case Study

BAYLEYS

Bayleys Real Estate Limited, Takapuna



174 Sunset Road Mairangi Bay

Sale Price: \$1,112,000

Sale Date: 7 October 2016

Method of Sale: Auction (Post Auction Sale)

Campaign Budget: \$2,300
(North Shore Big Day Out)

No. of Buyer Groups through Property: 40

Marketing medium used: North Shore Property Press, Bayleys, Realestate.co.nz, Trademe, 1,000 DLE's, Personal Database

Where Purchaser from: North Shore
Personal Database

Agents: Stephanie Glennie / Peter
Christoffersen

"We are committed to maximising the value of our clients real estate assets through superior customer service"

www.bayleys.co.nz